

Press Release

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Expert for transformation and change communications

Natascha Kunath to become Managing Director at H/Advisors Deekeling Arndt

A welcome addition to the management team at H/Advisors Deekeling Arndt, Natascha Kunath is taking over as Managing Director with sole responsibility for Change Communications & Management of the strategic communications company headquartered in Düsseldorf. This marks Kunath's return to H/Advisors Deekeling Arndt after having worked with the company before from 2000 to 2013. From 2009 she was Managing Director of what was at the time the Change & Leadership team. She will be part of the core management team together with Olaf Arndt (CEO), Serkan Agci (Managing Director of Public Affairs and Head of Berlin Office) and Sebastian Hering (CFO). H/Advisors Deekeling Arndt is the German partner in H/Advisors, the leading global advisory network for strategic communications and public affairs with 1,500 consultants in 51 offices.

Over the past six years Kunath has advised clients in corporate and transformation communications for the K12 agency for communications and innovation. There, she focused on communications programmes and transformation processes, planning and implementing cyber security and HR marketing campaigns, and developing narratives for modernising corporate cultures.

Previously, the Düsseldorf native was responsible for implementing educational programmes in the Ruhr area and Thuringia for the Initiativkreis Ruhr initiative and the buddy Thuringia state programme at the not-for-profit organisation education Y (with Vodafone as main sponsor). As Change Manager with Thyssen Krupp, she was in charge of an international transformation and growth programme in the company's Industrial Solutions division and, together with the tk-Change Academy, she established and managed a company-wide network of change managers.



Senior Partner Olaf Arndt comments on Kunath's return to H/Advisors Deekeling Arndt: "With Natascha Kunath we are gaining an efficient and empathetic colleague who has excellent and in-depth knowledge of our company, our business and our market. She has led numerous large-scale transformation projects on behalf of major companies – in times of growth as well as during periods of restructuring. We are delighted to have her back on board. She is a really great addition to our clients' projects, our company and our international group."

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